

ORDER



Orders
Order / Rev: 721215
Alt Order #: 06367328
Product Desc: ALLEN/NRSC
Estimate:
Flight Dates: 10/10/12 - 10/15/12
Original Date / Rev: 10/09/12 / 10/09/12
Order Type: Core

WUSA
Primary AE: Aaron Ashe
Sales Office: T-WAS
Sales Region: NAT

Agency
Name: Smart Media Group Inc/ POL
Buying Contact:
Billing Contact:
 814 King Street
 Alexandria, VA 22314

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: WEEKLY
Agency Commission: 15%

Advertiser
Name: Allen, G/NRSC/R/Sen/VA
Demographic: A35+
Product Codes: IS-Candidate/US Senate
Priority: P-5
Revenue Codes: AGY, GEN, POL

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/08/12	10/14/12	3	\$4,500.00	\$3,825.00
10/15/12	10/21/12	1	\$1,500.00	\$1,275.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	4	\$6,000.00	\$5,100.00	0.00
Totals	4	\$6,000.00	\$5,100.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Aaron Ashe			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WUSA	10/10/12	10/15/12	9 News @ Noon	CM	12-1230P	M- WTF- -	:30	4	\$1,500.00	P-1	0.00	NM	4	\$6,000.00
9 News @ Noon															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/10/12	10/16/12	M- WTF- -	4		\$1,500.00		0.00						
													Totals	4	\$6,000.00